

# Health Tourism International Chamber of Commerce Advertising Opportunities

The Health Tourism International Chamber of Commerce offers a wide variety of affordable and highly targeted advertising options for any size business. From print to web-based ads, the Chamber can custom design a marketing program to fit any budget. Choose from a variety of unique advertising products that give your business access to potential new customers and provide you a measurable return on your marketing investment. Reach customers around of globe, potential customers doing business in Health Tourism and consumers planning a health travel or visit Health Tourism International through Health Tourism International Chamber of Commerce Advertising options.

**Contact our Chamber Advertising Department at 866-737-3779 or [click here to request more information.](#)**

## Internet Advertising

The Chamber offers a wide variety of Internet Advertising options to maximize your online exposure. Chamber Internet Advertising Opportunities include:

- On Line Directory Listing Enhancements with Logo and "Pop to the Top" features
- Flashing Banner and Tile Ads
- Embedded Text Content with Hyperlinks

## *The Hipponews*



*The Hipponews* delivers the news our members look forward to receiving the first week of every month. Events. Advocacy in Action updates, members making news and relevant information about operating a profitable business are included in every issue.

- Chamber members report reading *Hipponews*
- Affordable business-to-business communication with 30-day staying power. Additional exposure on website for additional 90 days after publication
- Same circulation as

## *The Health Tourism International Travel Guide*



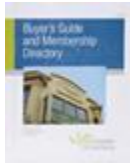
Advertise in the only official travel publication endorsed and published by the Health Tourism International Chamber of Commerce. This fact-filled guide targets anyone considering health travel..

- Thousands of copies distributed annually to people across the world interested in health travel
- Provides Health Tourism International Chamber of Commerce members with enhanced advertising exposure with listings and links to their website in our Relocation
- Receive monthly leads -

similar publications for  
25% less

contact info for each book  
ordered from the Chamber  
website

## ***Membership Directory & Annual Buyer's Guide***



Reach more than 6,000 Business Owners, High-Level Executives and Community Leaders

A popular business resource with a long shelf life you can take advantage of this highly targeted publication to reach your customers.

Let us show you how showcasing your products or services through advertising or enhanced listing options in the *Annual Buyer's Guide and Membership Directory* allows you to stand out from your competition with maximum impact for an entire year.

## **HTBiz**

The HTBiz email is a monthly marketing vehicle to help you get your business noticed. HTBiz is an affordable advertising option that drives customers directly to your website.

Each logo is linked to your URL and allows you to customize your message.

Contracts are available for three, six, or twelve months. New size options available to suit any message and any size budget.



1. **Affordable**, comprehensive [health insurance](#) for your small business and a cost effective [merchant services](#) program
2. **15-20%** savings on the most used [office supplies](#) annually
3. **Free** access to a state-of-the-art [business center](#)
4. **Low** and no cost [marketing](#) options for any budget
5. **Free** [government advocacy](#) protecting your small business interests
6. **Free** [networking](#) meeting and mixers monthly
7. **Free** [member-to-member discount](#) program
8. **Free** [workshops](#) and one-on-one business counseling sessions
9. **Free** turn key [customer service recognition](#) program for your business
10. **Free** job posting on the Chamber's

## 11. [Career Center](#)